



## **Job Title: Placemaking & Activation Manager**

### **Job Summary:**

This position is a unique opportunity for a highly skilled, team oriented professional to contribute to the quality of life in the valley and to the growth of the entrepreneurial community by managing initiatives related to public realm experience and activation and to economic vitality. In the wake of the COVID-19 pandemic, we understand the on-going changes to consumer habits and to the way people use, relate to and experience public space, workspaces, offices, and storefront spaces. We seek an individual who is comfortable working in such an ever-shifting 'new normal' context and capable of envisioning innovative high impact solutions and interventions. We seek a results-driven, creative problem-solver motivated by a desire to make a real difference in our community. We need a person who prioritizes people and relationships and enjoys high levels of stakeholder engagement and working in an environment of collaboration and innovation. As the point person for our many projects and initiatives, the ideal candidate will engage many diverse groups, colleagues, and professionals from various industry sectors. The position will have the opportunity to learn about all aspects of placemaking, business vitality and development including design, project management, storefront promotion and leasing, city permits and approvals, business advocacy and delivering quality projects on schedule and within budget.

### **Duties/Responsibilities:**

- Lead the event planning and manage all logistics for RAIL CDC's events including managing timeline, permits, community partners, vendor management, collaborating with marketing and communications and day-of leadership
- Develop and implement creative ideas to activate public spaces through strategic placemaking
- Develop and leverage partnerships to develop unique, high impact activations across the corridor to appeal to stakeholders including residents, employees, visitors.

### **Candidate Requirements:**

- 3-5 years of event planning/management experience



- Self-motivated and results-driven with an entrepreneurial mindset
- Possess strong level of curiosity and be community-driven
- Highly collaborative team player
- Thrive in fast-paced environment
- Big picture thinker and detail-oriented